

JOIN US FOR A TWIST ON SPRING BREAK!



&



Are Pleased
to Present

JOIN US FOR A DAY OF
**GROWTH &
CELEBRATION!**

HBCUs:
A Reflection of Black
**EXCELLENCE,
CULTURE &
ACHIEVEMENT**

FEATURING:

HBCUs Alumni Leading Change
- A Moderated Discussion

HBCUs - A Different World

Career Planning for
College Students

Debt Free Education

Working 101

And More...

21 | **1-5**
MARCH | **PM** (EST)
2021

INCLUDES BONUS
**COOKING WITH CLASS
DEMONSTRATION!**

Register TODAY at
[HBCUsAreBlackHistory.eventbrite.com](https://www.hbcuareblackhistory.com)

Or Contact
director@pathways2x.org
for More Information.



Welcome!

We have officially passed the 1-year anniversary of the COVID-19 pandemic. While the entire world has had to adjust, the impact on students has been dire. High school students, and seniors in particular, missed out on events and activities that usually define the high school experience. College students, who look forward to early adulthood and independence, were relegated to dorm rooms and their parents houses. All students had to adapt to virtual schooling environments.

Although schools and businesses have begun to reopen, the impact of the pandemic is still felt. Spring Break offers an opportunity for a mental rest from the challenging year. As the Executive Director of Pathways To Excellence, Incorporated - a Maryland-based nonprofit - I am pleased to offer this "twist on Spring Break" to help students prepare for the post-Covid environment.

Over a year into the new virtual reality, we are connecting current high school and college students with community-minded professionals to help students make informed decisions for their futures. An outgrowth of X Is Possible's HBCU Pathways Program, this virtual student summit shares insights into the HBCU experience, as well as general information related to the choosing and applying for college, determining a career path, and preparing for employment and personal finances after college!

Don't forget the bonus cooking demonstration, facilitated by sponsor, RX Catering.

Yours in Service,

Erica M. Roberts

Executive Director, Pathways To Excellence, Inc.
Creator, HBCU Pathways Program



@pathways2x

Presented by



Pathways to Excellence, Incorporated

Pathways to Excellence, Incorporated is a Maryland-based nonprofit with a mission to provide charitable and educational programming and resources to advance educational, professional and developmental opportunities among under-represented populations.

The leadership team has over 50 years of experience with classroom education (K-12) and out-of-school programs, and 20 years' experience leading national worker protection and workforce development efforts.

DC Metro HBCU Alumni Alliance

The Washington, DC Metro HBCU Alumni Alliance, Inc. (DCHBCUAA) is a non-profit community-based organization that consists of Historically Black Colleges & Universities' Alumni chapters in the Washington, DC Metropolitan area. We collaborate mainly to strengthen the community through our impactful programs and we exist to provide support to underserved students interested in attending HBCUs.



AGENDA



HBCU PATHWAYS
Uncovering Excellence

Time (ET)	Event
12:45pm – 1:00 pm	Sign In and Plan Your Day
1:00pm – 1:30 pm	Welcome and Guest Interview Welcome <i>Erica M. Roberts & Nardos King</i> Guest De'Rell Bonner
1:30 pm – 2:30 pm	A Different World (High School Track) (Choice of Breakouts) Choosing the Right College / Get My Future (Maisha Meminger Crosby) College Application Process Basics (Robert Mason & Ambassadors) What I Need to Know About Covid & the Effects on HBCUs (Leroy Nesbitt, Jr.)
1:30 pm – 2:30 pm	Career Planning for College Students (Choice of Breakouts) Finding Your Superpower (Erika L. Davis) Gaining Work Experience through Internships (Kamaria S. Hill) Tapping That Network (Alex D. Tremble) (Select the Sessions Button on the Left Menu)

AGENDA



HBCU PATHWAYS
Uncovering Excellence

Time (ET)

Event

2:30pm - 3:30pm

Debt Free Education
(Tanika Mangum)

2:30pm - 3:30pm

Working 101 (Recorded)

Featuring Melissa Reaktenwalt
Desy Osunsade

1:30pm - 3:30pm

HBCU Sounds
(Kendrick "DJ5Starr" Tilghman)

3:30pm - 4:00pm

Closing Remarks and Resources Booth

4:00 pm - 5:00pm

Bonus: Cooking With Class
(Demonstration with Rx Catering)

Cooking with Class

Cheron Burns

Owner, Rx Catering - DC Metro



MEET THE SPEAKERS



HBCU PATHWAYS
Uncovering Excellence

ERICA M. ROBERTS

*Executive Director, Pathways To Excellence, Inc;
Creator, HBCU Pathways Program*



Erica M. Roberts is a decorated executive with notable accomplishments, leading change in the public and non-profit sectors. She believes that her 15+ years career experience were part of a greater assignment, intended to prepare me to teach others to advance or change their professional paths.

Erica created and designed the E-Suite Academy, View from the E-Suite Women's Professional Empowerment Symposium, HBCU Pathways Program, and All Black Everything to help under-represented professionals and students achieve career success. Through coaching and training, she guides high potential clients through a proven process to identify and pursue meaningful career paths.

NARDOS E. KING, ED.D

President, DC Metro HBCU Alumni Alliance



Dr. Nardos E. King leads the Washington, DC Metro HBCU Alumni Alliance, Inc. (DCHBCUAA) whose membership includes over 60 alumni chapters representing HBCUs from across the country. The DCHBCUAA's has three major focus areas that are in line with our mission to positively impact our community. They are to 1) develop healthy communities, 2) fight hunger in our community and 3) support higher education for students.

Dr. King is a proud graduate of Virginia State University has been a strong advocate and supporter of HBCUs for over 30 years, recognizing that they are important institutions in the African-American Community.



MEET THE SPEAKERS



HBCU PATHWAYS
Uncovering Excellence



DE'RELL BONNER

Sr. Program Manager of Inclusion, Diversity and Equity for Amazon Web Services (AWS)

From the start of his professional career, De'Rell has always wanted to use his experiences and expertise to respond to the longstanding gap in opportunity for marginalized populations.

Currently, De'Rell serves as a Sr. Program Manager of Inclusion, Diversity and Equity for Amazon Web Services (AWS). Prior to this role, he served as a Senior Community Engagement Program Manager where he developed strategy and lead outreach efforts that increased AWS visibility in communities within the Americas. Prior to joining AWS, De'Rell was the Education Manager for IBM's Corporate Social Responsibility team, where he managed the tech companies' portfolio of education philanthropy initiatives in the Mid-Atlantic region.

De'Rell graduated from Howard University, where he earned a Bachelor's degree in Journalism and then a Master's in Educational Leadership and School Administration.

Previously, De'Rell served as a political appointee in the Obama Administration where he led former Secretaries Arne Duncan and John King's Youth Engagement team at the U.S. Department of Education, served as a special advisor to the White House Initiative on Historically Black Colleges and Universities, directed the agency's Student Volunteer Internship Program and supported a wide-range of special projects. He also taught 10th grade Honors English for Prince George's County Public Schools.



A DIFFERENT WORLD



What College is Right For Me? / Get My Future

Maisha Meminger Crosby



Maisha Meminger Crosby brings over 20 years of professional experience providing educational, health, and employment services for hard to service communities, nationally and locally. She is recognized as an expert on youth employment, having served at the U.S. Department of Labor and inter-agency workgroups. Maisha is currently adjunct faculty at the University of Maryland University College, and previously taught at the Baltimore City Community College.

What I Need to Know About Covid, and the Effects on HBCUs

Leroy Nesbitt, Jr.

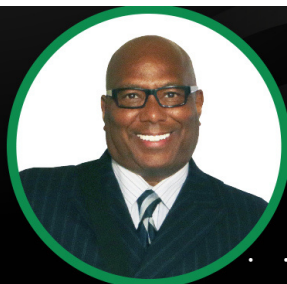
Executive Director, Black Student Fund



Leroy Nesbitt, Jr. is a social engineer and lawyer with more than thirty years of experience in the education arena. Leroy has worked as arbitrator, lawyer, professor, administrator, programmer and consultant. He has worked with colleges in nine states and high schools in more than forty cities. He presently serves as Executive Director of the Black Student Fund. During his 30 years in education, Leroy has worked to address under representation of people of color and women in STEM. At the Black Student Fund he created BSF STEM and gaming develop program teaching kids how to code.

College Application Process

Robert Mason



After years of working in admissions, Robert Mason of EDU, Inc. created the Common Black College Application as a way of breaking the cycle of poverty that steep application fees perpetuate. It helps low-income families afford the cost of applying to college, and, as he explains, helps HBCUs to find qualified students who might have assumed college was out of their reach.

CAREER PLANNING FOR COLLEGE STUDENTS

Finding Your Superpower

Erika L. Davis

Empowerment Coach, Exhale Consulting, LLC



Erika L. Davis, P.E., is an experienced Empowerment Coach, founder and principal coach for Exhale Consulting, LLC. She is a skilled leader, speaker, strategist, and motivator with over 20 years of leadership experience, leading people and change. She is committed to helping you find and live in your purpose. Erika graduated from Tennessee State University in 2002. She was born in Michigan, where she learned a legacy of community service, cooking, and unconditional love.

Tapping That Network

Alex D. Tremble

Founder & CEO, GPS Leadership Solutions

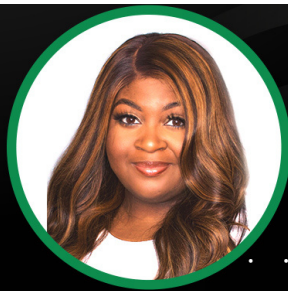


Alex D. Tremble is a public servant with more than 10 years experience managing youth and senior leadership development programs in the Federal government. He is also the author or 2 books, and host of The Alex Tremble Show, which brings together successful executives from across the world to provide government employees with the strategies needed to gain influence and advance in their careers. Alex received his Bachelor's degree in sociology and psychology from William Penn University and his Master's degree in industrial and organizational psychology from the University of Baltimore.

Gaining Work Experience Through Internships

Kamaria S. Hill

Government Sales Executive,
LinkedIn Learning Solutions



Kamaria S. Hill is a strategy leader, with a marketing and management background that spans the technology, government, and higher education sectors. She contributes deep knowledge and expertise in brand positioning, relationship strategy, crisis management, and improving the business performance and fiscal health of large organizations. Kamaria is a native of Atlanta, GA and graduate of Savannah State University.

MONEY & MINDSET

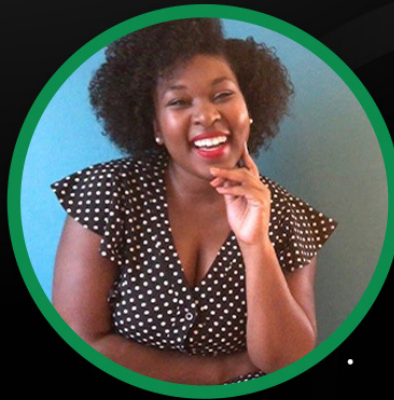


HBCU PATHWAYS
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Debt Free Education

Tanika Mangum

Founder & CEO, Paid4College



Tanika Mangum, is a college financial expert and first-generation college graduate with three degrees and no student loan debt. With a heart of service and unshakable belief in all students, she is affectionately known as the "scholarship advocate." Often sought out as an energetic presenter, she also serves as a reader for national scholarship organizations. Students love her for her enthusiasm, support and knowledge. Parents and Educators love her for her commitment and simple tangible strategies.

HBCU Sounds

Kendrick "Dj5Starr" Tilghman

#1STEMDJ @dj5starr



Kendrick R. Tilghman is a Baltimore native, an entrepreneur, a DJ, educator, outreach specialist, and top Science Technology, Engineering, Arts, and Mathematics advocate. Known as the #1STEMDJ, Mr. Tilghman goes by the stage name "DJ 5Starr - The General," and has a vision to become the number one resource for STEM workforce diversity in the United States. Mr. Tilghman has been praised for putting the "WOW" in S.T.E.M. education. He has been invited to the White House Historically Black Colleges and Universities (HBCU) initiative for his unique efforts in STEM education, which combines his Disc Jockey skills with his love for STEM education.

Mr. Tilghman has a Bachelor of Science Degree in Computer and Electrical Engineering, a Master of Business Administration and is pursuing his Doctorate in Engineering Research Education, all from Morgan State University.

WORKING 101 (RECORDED)



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MELISSA REAKTENWALT

Founder, Advisor EViE Financial Group

Melissa is a financial literacy professional who is passionate about educating individuals and business owners about the power of smart money management. She has used her undergraduate degree in finance and her MBA in marketing to establish a comprehensive financial planning firm serving clients in Washington, DC and the surrounding area. During her 14 years in the financial services industry, Melissa has taught thousands of clients how to create and sustain financial freedom through better understanding what their money has the potential to do for them. In addition to working with clients directly, Melissa presents at regional and national conferences as well as teaches educational courses focused on financial empowerment and planning strategies.



DESY OSUNSADE

Global Head of People & Culture, Imaginable Futures

Desy Osunsade oversees all aspects of Imaginable Futures' people and culture, including human resources, talent and JEDI (justice, equity, diversity and inclusion). She also serves as a consultant to Imaginable Futures' investment portfolio.

Desy is a human resources leader with more than 15 years of experience in recruitment, employee relations, training and development as well as, diversity, equity and inclusion. Prior to joining Imaginable Futures, Desy was the Managing Director of People at Morning Consult, where she built policies and procedures, led employee engagement and coached managers and leaders. Before Morning Consult, she was the Senior Director of Culture and Talent at Arabella Advisors, where she built the firm's recruiting function, led Arabella's diversity equity and inclusion work and headed their Culture and Talent team. Desy's professional experience also includes expertise in workforce development and sales operations.

Desy has a Bachelor of the Arts in Mass Media Arts/Journalism from the University of the District of Columbia. Desy lives in the Washington, DC area with her partner, where she spends time involved in nonprofit work. She is on the board of the nonprofit, Byte Back and is a member of Black Benefactors, a local Black Giving Circle. As a true DMV native, she also enjoys a good brunch.

COOKING WITH CLASS



HBCU PATHWAYS
Uncovering Excellence

Cooking With Class **Cheron Reed Burns**

Cheron Reed Burns is the Owner/General Manager of Rx Catering, Washington DC. Rx Catering – DC Metro is a minority- and woman-owned business with over 10 years of experience providing food service and event management solutions to government, commercial, and nonprofit organizations. Rx Catering has been in business since 2008 and remains one of the top-rated catering food service organizations in Washington, DC metropolitan area.



Cheron manages the daily operations of the catering company located in Alexandria, VA with a diverse staff of 18 and catering geared towards the pharmaceutical/medical, private, corporate, & institutional industries.

Some key customers are U.S. Foreign Affairs Committee, U.S. Department of Transportation, U.S. Department of Labor, Fresenius Dialysis, George Washington University, Howard University, ManTech, National PTA, and several pharmaceutical/medical companies.



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