



HBCU Pathways Program **BACK TO SCHOOL**

It's a Family Affair!

19th

September

2021



HBCU PATHWAYS
Uncovering Excellence

Family Financial Literacy for Education

A half-day virtual summit to equip parents and students with the information and resources needed to finance post-secondary education.

Welcome!

On behalf of Pathways To Excellence, Incorporated, and its Board of Directors, I welcome you to this Back To School Virtual Summit! As an extension of the year-round HBCU Pathways Program, our virtual half-day summits are offered twice a year to give students an opportunity to expand their networks, and continue to identify future opportunities.

Today's summit focuses on financial literacy for education, and encourages financial planning AND discussion within the family unit.

As the world continues to adjust to the impact of the pandemic, families are grappling with difficult decisions related to expenses and investments. Surveys show that high-school students are searching for lower-cost educational opportunities, and opting to stay closer to home. College and universities have changed their policies, and in some cases, tuition rates. And, households have incurred lost wages and new expenses, as their work environments changed.

As the Executive Director of Pathways To Excellence, Incorporated - a Maryland-based nonprofit - I am pleased to offer this summit as a resource for families, and encourage you to treat this ""Family Affair"" as an opportunity to further dialogue around money matters.

Be sure to attend the sessions that are most relevant to you, and to visit the booths to engage with speakers and sponsors.

Yours in Service,

Erica M. Roberts

Executive Director, Pathways To Excellence, Inc.
Creator, HBCU Pathways Program

@pathways2x



Presented by



Pathways to Excellence, Incorporated

Pathways to Excellence, Incorporated is a Maryland-based nonprofit with a mission to provide charitable and educational programming and resources to advance educational, professional and developmental opportunities among under-represented populations.

The leadership team has over 50 years of experience with classroom education (K-12) and out-of-school programs, and 20 years' experience leading national worker protection and workforce development efforts.



PROGRAM SCHEDULE



HBCU PATHWAYS
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Time (ET)

Event

1:00 pm – 1:15 pm

Login and Plan Your Day

1:15 pm – 2:00 pm

Welcome and Family Kitchen Table Talk Dialogue

Welcome Erica M. Roberts

Panel Heath Carelock & Kyndra Davis

2:00 pm – 2:50 pm

Sessions I

(Choice of Breakouts)

Understanding the Pre-College Process

Investing Stimulus Money, Tax Refunds & Emergency Savings

(David Johnson)

3:00 pm – 3:50 pm

Sessions II

(Choice of Breakouts)

Advanced Wealth Strategies (Kelvin Harris, Ijeoma Ezeanya, James Allen, Jr.)

Credit, Banking & Loans (Sherry Curry)

4:00 pm – 4:45 pm

FAFSA & Financial Aid

Speaker Isaiah Ellis, U.S. Department of Education,
Federal Student Aid

4:45 pm – 5:15 pm

Parent Engagement = Student Success

Panel Danielle Manalansan & Cheryl Petty Garnette

(Select the Sessions Button on the Left Menu)

MEET THE SPEAKERS



HBCU PATHWAYS
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ERICA M. ROBERTS

*Executive Director, Pathways To Excellence, Inc;
Creator, HBCU Pathways Program*



Erica M. Roberts is the Executive Director for Pathways To Excellence, Incorporated, and the Founder & President of X Is Possible, LLC. She boasts over 15 years of executive and professional leadership experience within Federal government agencies and non-profit organizations. As a Training Director, Customer Experience Expert, and Employee Engagement Strategist, she has partnered with Federal government agencies, industry associations, and workforce professionals to design and deliver

customized organizational development solutions to deliver tangible results to clients. She has enjoyed delivering measurable value by engaging employees to transform culture and practices within organizations.

Erica served as the Director of Customer Service and Program Manager for the U.S. Department of Labor (DOL). In that capacity, she co-led Presidential and cross-agency efforts related to customer experience, and coordinated, and monitored customer experience initiatives that cut across all organizational lines at DOL, including those related to performance management, planning and evaluation, technology integration, training and change management. Ms. Roberts reengineered and designed model training programs across several Federal agencies, and delivered hundreds of synchronous and asynchronous courses to benefit new executives and managers and enforcement personnel. An experienced training professional, nonprofit Executive Director, and certified executive coach, Erica tailors service offerings to align with her customers' learning and communications styles.

Erica earned a Master of Business Administration and a Bachelor of Science in Management from Florida A & M University. She completed a Senior Executive Service Candidate Development Program and was approved by the U.S. Office of Personnel Management for appointment to Senior Executive Service in 2018. Erica is a certified Project Management Professional and credentialed coach (ICF-ACC). She is also active in the National Black MBA Association, as one of the founders of the Greater Maryland Chapter, past President of the Washington DC Chapter, and previous National Advisory Council member. In her spare time, Ms. Roberts enjoys volunteering. She is an active member of Delta Sigma Theta Sorority, Incorporated – a public service organization that executes programs in support of local, national, and international causes.

MEET THE SPEAKERS



HEATH CARELOCK



Heath Carelock is an Accredited Financial Counselor, Certified Financial Coach and Project Management Professional, serving as Program Director for the Financial Empowerment Center at Prince George's Community College, a United Way of the National Capital Area initiative, centrally located in Largo, MD. Heath is an alumnus of the college and later returned to the

college to serve as an adult education instructor for English language learners between service as a National Park Ranger in Texas and teaching expeditions to multiple countries abroad, including Viet Nam, Iraq, the Palestinian West Bank and Haiti. While earning his Master of Public Service degree from the Clinton School of Public Service at the University of Arkansas, Heath studied Entrepreneurship and completed an international social entrepreneur project with Time magazine's 2008 'Hero of The Environment,' Jack Sim. Heath is a native of Prince George's County, Maryland, a husband and father of three (3).

KYNDRA DAVIS, LMSW



Kyndra Davis has been in the field of social work for 16 years, working with children, families and adults in the their homes, schools and communities. Her specific areas of focus include school social work, community mental health (individual, family and group), methadone clinics, Treatment Foster Care, and a Diagnostic Center. Kyndra currently works as a school social

worker works at High Road Academy located in Laurel Maryland. A graduate of the School of Social work at the prestigious Morgan State University, Kyndra enjoy working with the community to educate and assist with addressing mental health needs.



EDUCATIONAL INVESTMENT



Presenters will talk about ways to invest funds including stimulus money, tax refunds, and building emergency savings. There will also be a panel discussion on Long range wealth strategies such as insurance and real estate.

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INVESTING STIMULUS MONEY, TAX REFUNDS & EMERGENCY SAVINGS

DAVID JOHNSON

EXG Nexus Solutions LLC



David lives by the mantra, "life is too short to be small." His main objective is to assist his clients. As a former structural engineer, he knows that a strong foundation is needed to build a quality structure. He helps clients create a unique blueprint to build a comprehensive financial structure for their specific financial needs.

David Johnson has more than 12 years of financial service experience, including managing director of an independent registered investment advisor organization, and experience providing personalized financial strategies for individuals, families and businesses. He holds an MBA from the University of Minnesota, Carlson School of Management and a B.S. degree in Structural Engineering from the University of California, San Diego. David is a current and prior volunteer officer for multiple non-profit organizations, specializing in economic development and capacity building for individuals and community up-starts. He enjoys listening to jazz, and traveling and visiting various cultural sites. David Johnson is not licensed in all states to offer insurance and securities products. EXG Nexus Solutions LLC is registered as an investment adviser with the States of Pennsylvania and Maryland. EXG Nexus Solutions LLC only transacts business in states where it is properly registered, or is excluded or exempted from registration requirements.



EDUCATIONAL INVESTMENT



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JAMES ALLEN, JR.



KELVIN HARRIS
Financial Strategist, Kel-
Star Consulting



IJEOMA EZEANYA
Real Estate Agent

LONG RANGE WEALTH STRATEGIES FOR EDUCATION

Mr. James Allen, Jr Is a resident of Prince Georges' County, MD. With nearly 18 years of State Farm experience, James loves to serve his Community by sharing

his knowledge of insurance and financial services. James has been the Owner of a State Farm Agency since 2013, and is licensed to serve Maryland, DC and Virginia. James has a Bachelor's in Business Administration from the George Washington University, (c/o 1998) and an a Master's in Business Administration from Howard University (c/o 2005) . James is a proud husband and father of two daughters.

Kelvin B. Harris is owner and founder of Kel-Star Consulting. With over 30 years of business consulting and program management experience, Mr. Harris has worked with federal agencies, Fortune 1000 companies, and top local firms in the DC metro area. Mr. Harris was responsible for implementing business process improvement systems and programs to better business operations, drive business performance and organization communication. As an Integrated Workplace Management SME, Mr. Harris was responsible for incorporating best practices at the enterprise level. In 2012 Mr. Harris relaunched Kel-Star Consulting as a fully integrated business solutions consulting and wealth strategy management firm. Kel-Star specializes in financial and wealth creation strategies for our private clients and provides business solution consulting services under a "business aggregation" model for our small business clients in areas of, business formulation, business valuation, asset accumulation, employee retention, business performance and succession planning.

Rather than just selling real estate **Ijeoma Ezeanya** takes a consultative approach. Ijeoma provides the information, expertise, opinions and support her clients need to make the best real estate decisions possible. Rather than just selling real estate, Ijeoma takes a consultative approach. Ijeoma provides the information, expertise, opinions and support her clients need to make the best real estate decisions possible. What's more, she remains a resource for her clients to turn to for their real estate related needs long after the sale. Ijeoma specializes in applying her expertise and market knowledge to broker deals that not only meet but also exceed the goals of her clients. She continuously upgrades her education and knowledge to remain competitive and provide clients with the highest level of service. She is well rounded in all facets of the Real Estate business, whether it be navigating the way for first time home buyers, trying to score that perfect distressed property, or providing help in the luxury market, Ijeoma is your preferred Realtor.

REAL COST OF COLLEGE

This track gives families whose children are in high school and looking to attend college a better understanding of college expenses, and options for funding the expenses. For example, tuition and fees, books, room & board, financial aid packages, transportation.



CREDIT, BANKING, AND LOANS



SHERRY CURRY

Vice President, Small Business Development Officer at Fulton Bank

Sherry Curry joined Fulton Bank in May of 2021 as A Business Development Officer for the Baltimore Market. In this role, Sherry identifies, acquires, and expands relationships with small and minority businesses in the community.

Specifically, Sherry educates and builds relationships with small and minority businesses, and helps to guide them with all of their financial needs and goals, and works closely with internal and community partners to be a resource for them along the way.

FAFSA & FINANCIAL AID

ISAIAH ELLIS

*Outreach Specialist, U.S. Department of Education
Awareness & Outreach Group|Student Experience and Aid Delivery*

Isaiah Ellis joined the Customer Outreach Group at the U.S. Department of Education's Office of Federal Student Aid in early 2020 after spending nearly a decade at the Maryland Higher Education Commission (MHEC).

In his previous position, he has conducted over 800 speaking engagements on financial aid programs and strengthened MHEC's outreach strategies which encompassed the training of over 100 non-profit college access organizations in federal and state financial aid processes and best practices. He also served in leadership positions on multiple statewide committees and task forces aimed at improving the collaboration between the government of Maryland, business, and education communities. Prior to this experience, he served as a senior financial aid counselor and consultant specializing in the administration of federal, state and institutional financial aid programs.

MEET THE SPEAKERS



DANIELLE MANALANSAN, SIDE BY SIDE



Side by Side appointed Danielle Manalansan to the position of Executive Director in July 2020. Mrs. Manalansan is well respected throughout the Prince George's County Public School (PGCPS) system and community at large as a nonprofit leader. She majored in education at Towson State University and

taught in grades K-8 for 21 years, 17 of those at Scotchtown Hills Elementary School in Laurel. She joined Side by Side as assistant director in 2018 and became program director in July 2019. Danielle has excelled her engagement with the assistance of a coach through a grant from the Venture Philanthropy Partners' (VPP) capacity building program for Prince George's County leaders. During the first 12 months under Mrs. Manalansan's lead, Side by Side conducted its most successful fundraiser to date.

CHERYL PETTY GARNETTE, IVY COMMUNITY CHARITIES



Cheryl Petty Garnette is a Maryland Nonprofits Licensed Consultant and CEO of Garnette Consulting. She served as the Executive Director of The Ivy Community Charities of Prince George's County, Inc. (Charities) from January 2008 until January 2019 and returned in January 2020 where she continues to serve in that capacity. The organization provides

tutoring, mentoring and leadership development from elementary through high school, training for parents, scholarships for high school seniors, and activities for the elderly. Through her efforts, Charities was recognized in 2014 as a Maryland Nonprofits Standards for Excellence Tier One organization, earned Tier Two status in 2018, recognized in 2015 and 2016 by the United Way for its successful fundraising efforts under Do More 24, and selected as the 2017 BB&T Bank Lighthouse Project for Prince George's County. Cheryl earned a Bachelor of Science degree in Mathematics and a Master of Arts degree in Measurement and Statistics, both from the University of Maryland, College Park. She retired from the U.S. Department of Education in January 2011 after 31 years where she served most recently as the Director of the Office of Technology in Education Programs.

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PRESENT



ENROLLMENT IS OPEN FOR THE **2021 - 2022** PROGRAM YEAR!

Deciding what to do after high school is one of the most important decisions a person will make. That choice influences earning potential, career path, and networking, which translates to access and opportunity!



HBCU PATHWAYS PROGRAM

2021 - 2022 Schedule

DATE	TIME	TOPIC
September 19, 2021	1 pm - 5 pm (ET)	Back To School Virtual Summit: Family Financial Literacy for Education
October 9, 2021	10 am - 12 pm (ET)	Student Leadership
October 17, 2021	2 pm - 5 pm (ET)	49th Annual Black Student Fund / Latino Student Fund School Fair
November 13, 2021	10 am - 12 pm (ET)	Be Your Own Boss
December 11, 2021	10 am - 12 pm (ET)	Effective Admissions Letters / Academic Requirements
December 15, 2021	6 pm - 8 pm (ET)	Study Hall: Office Hours for Student Assistance
January 8, 2022	10 am - 12 pm (ET)	Historic Perspectives Today
January 12, 2022	6 pm - 8 pm (ET)	Study Hall: Office Hours for Oratory Assistance
February 12, 2022	10 am - 12 pm (ET)	Resumes & LinkedIn Profiles
February 16, 2022	6 pm - 8 pm (ET)	Study Hall: Office Hours for Student Assistance
March 12, 2022	10 am - 12 pm (ET)	Accepted to College(s)...Now What?
April 3, 2022	1 pm - 5 pm (ET)	Spring Break Summit: Applications and Careers
April 9, 2022	10 am - 12 pm (ET)	Savings Plans
May 14, 2022	10 am - 12 pm (ET)	Plans for the Summer?
July - August	TBD	Summer Reading Club

Building Strong Futures through Information, Access, and Community

Contact us at education@xispossible.com



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A SPECIAL THANK YOU TO
OUR PARTNERS & SUPPORTERS!



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We Build Strong Futures



BLACK STUDENT FUND

Established 1964

**CYBER
GREEN
GROUP**



SCIENCE • TECHNOLOGY • ENGINEERING • ARTS • MATHEMATICS



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