



*Women's*  
PROFESSIONAL EMPOWERMENT  
VIRTUAL SUMMIT

View From the  
E-Suite Virtual Summit:

# Q4 WINS... TAKE A BOW!

December 1 - 2, 2022

Hosted by:



[www.pathways2x.org](http://www.pathways2x.org)

Sponsored by:



# THURSDAY DECEMBER 1, 2022

10:00 am

## Welcome and Introductions (*Erica M. Roberts*)



10:15 am

## Silencing Your Inner Critic (*Tesha Crockett-Gibson*)

In this session, Tesha provides strategies to overcome unhealthy self-talk and self-criticism to open yourself to new opportunities.



## About Tesha

**Professional Coach, Yoga Instructor, and Wellness Enthusiast @ Wellness After Dark**

Tesha is a performance and wellness life coach, a certified registered yoga instructor, and founder of Wellness After Dark. She has over 15 years of experience in Health Promotion, Positive Psychology, and Behavior Change, stemming across multiple fields including, non-profits, entrepreneurs, government, healthcare, and higher education. She provides One on One and Group Coaching, Yoga Training and Retreats, and Wellness Empowerment Workshops. Tesha is passionate about creating space for her clients to embrace a resilient mindset, redefine boundaries, and explore their inner workings.

She is also a Certified Public Health Specialist, a Certified Corporate Wellness Specialist, and a soon-to-be doctor, who loves to travel, is an avid sports fan and enjoys exploring new adventures with her husband and dog, Hazel.



11:00 am

## Career Branding: Top 7 Things That Affect Your Next Career Move

*(Hennither B. Gant)*



### About Hennither

**President | Chief HR & Career Strategist @ Career Image Solutions**

**Hennither Bianca Gant** is a human resources expert, speaker, and entrepreneur. As the founder of Career Image Solutions, she works on behalf of large companies as well as for individuals seeking advancement in the workplace. Whether the need is employment compliance or diversity training, recruitment, or workforce development, Hennither is the go-to person known for her expertise and common-sense approach to problem-solving. Her enthusiasm for leadership of people in the workplace makes her a sought-after panelist, trainer, and keynoter.

She also specializes in working with professionals to attain their dream careers. Career Image Solutions counsels mid-career professionals transitioning to new careers. The firm identifies transferable skills and assists individuals in advancing their current career or moving into another one that better suits their talents, personalities, and needs.

11:45 am

## Working in Joy

*(Rebecca (Becky) Hass)*



### About Becky

**Founder, Owner and Coach @ Joy Work, LLC**

Rebecca (Becky) Hass (she/her/hers) creates brave spaces for community conversations. Becky brings more than 15 years of experience in various leadership capacities. Her areas of focus are wholehearted leadership, organizational development, and Diversity, Equity & Inclusion. As the Programming and Outreach Manager at Anne Arundel County Public Library, she supports hundreds of community partners, non-profits, and presenters through a process she describes as “program matchmaking.” Becky is on a mission to support joyful, resilient individuals and communities where all can use their agency to empower their goals.



12:30 pm

## Fireside Chat: Year in Reflection *(Colette Colclough)*



### About Colette

Founder & CEO @ **Moving Forward Resources, LLC.**

Colette Colclough is on a mission to forge connections among, and create resources for women. She is the Founder & CEO of **Moving Forward Resources, LLC**, Vice President of Human Resources for Maryland Public Television (MPT), and has over 20 years of experience in training, human resources, payroll, management and recruitment. In this capacity she always looks for training, consultation and talent who can add to the mission of MPT!

She is also the founder of the Forward Women's Leadership Forum, a passion non-profit series of events that encourages all women to be heard. Garnering over 1000 women world-wide, the forum seeks to share resources to uplift each other in our community, homes and workplaces.

Learn more at [forwardwlf.org](http://forwardwlf.org).

1:15 pm

## Lessons in Leading Self *(Erica M. Roberts)*



Founder & CEO @ **X Is Possible, LLC** | Creator of **E-Suite Academy**

The end of the year is a perfect time for self-reflection AND to create a development plan. In this segment, Erica M. Roberts will provide tips on common areas of self-development informed by real experiences with coaching clients at all levels.





2:15 pm

## Winning!

*(Valari Jackson)*

Best practices to help you win the the constant battle between -  
You, Your Calendar, and Your Competing Responsibilities

**WINNING!**

### About Valari

**CEO & Business Strategist @ Fierce Focus Strategies**

Valari Jackson is a dynamic, relatable and inspired leader. With her genuinely engaging style and thought-provoking conversation, she compels you to dig deeper and think higher. Some say it's her NASA training or the years as an Aerospace Engineer that give her the ability to set you on a trajectory to achieve greater than you realized you could. With more than 25 years as a top-producing Realtor, she is a sought-after advisor and strategic thinking partner who knows first-hand the frustrations and challenges that can overwhelm even the most seasoned entrepreneur. Her uncanny ability to uncover and illuminate the blind spots and missed opportunities in your business, is matched with her passion to provide a framework for systems that will optimize your resources and increase your bottom line allowing your business to flourish. Valari's talents extend beyond the business realm. She refers to herself as a classically- trained bargain hunter who once traveled for 31 hours and across 3 continents in pursuit of a great deal.



**FRIDAY  
DECEMBER 2ND,  
2022**

**10:00 am**

## **Welcome and Introductions**

*(Erica M. Roberts & Valari Jackson)*

**10:15 am**

## **Money Matters: 2022 Closeout**

*(Melissa Reaktenwalt)*



### **About Melissa**

Melissa Reaktenwalt is a financial literacy professional who is passionate about educating individuals and business owners about the power of smart money management. She has used her undergraduate degree in finance and her MBA in marketing to establish a comprehensive financial planning firm serving clients in Washington, DC and the surrounding area. During her 14 years in the financial services industry, Melissa has taught thousands of clients how to create and sustain financial freedom through better understanding what their money has the potential to do for them. In addition to working with clients directly, Melissa presents at regional and national conferences as well as teaches educational courses focused on financial empowerment and planning strategies.



11:00 am

## Estate Planning for Business Women (*Shari Fleming*)



### About Shari

Shari Fleming is an Attorney and Accredited Estate Planner® (AEP®) focused on helping individuals and businesses reach their goals. She is Principal of the Law Office of Shari Fleming, which is a law firm dedicated to serving with excellence and integrity throughout every transaction, committed to encouraging individuals and businesses to innovate and grow, and devoted to securing, maintaining, and transferring wealth to future generations. The firm's areas of legal practice include business organizations, real estate, estate planning, and estate administration.

Shari Fleming received a Bachelor of Science in History, a Bachelor of Science in Black Studies, and graduated Magna Cum Laude from Lincoln University, Pennsylvania. After graduation, she attended the University of Maryland School of Law, received a Degree of Juris Doctor, and was admitted to the Maryland State Bar in 2008. She is commissioned as a Notary Public in the State of Maryland, licensed as an Associate Real Estate Broker and Title Producer in the State of Maryland, and has been trained as a court designated mediator of civil disputes.

In addition to practicing law, brokering real estate transactions, and mediating, Shari serves as an adjunct professor, and has taught community college to graduate level law courses. Currently, she teaches at the University of Maryland Global Campus and Howard Community College, and teaches real estate continuing education courses. Through higher education, she also serves as a Business Coach.

In 2021, Shari Fleming has been named one of The Daily Record's 2021 Leadership in Law Generation J.D. honorees, due to her dedication to the practice of law and her community. Shari founded the Our Legacy Matters community with the purpose of advancing the concepts of ownership, wealth maintenance, and wealth retention, specifically within communities of color. Connect with the Our Legacy Matters community to receive information, connect with others, and contribute to our education and discussion.



11:45 am

## Workforce Planning - Looking Forward

*(Brandy Tookes)*



### About Brandy

Brandy Tookes began her Human Resources career in 2001 as an HR Clerk with the GA Department of Defense. Her progressive roles as a Benefits Administrator with a nationwide fashion retailer, HR Generalist with a regional non-profit health care organization, and a Corporate Operations Management Analyst with the Department of Navy prepared her for a Direct Commission as an HR Officer in the United States Navy. She holds a master's degree in Human Resources from Webster University and is a certified Human Resources Professional with HRCI. Brandy is passionate about employee engagement and leading the development of strategic workforce plans with HR Live Solutions LLC. A native of Trinidad, she enjoys home staging, traveling with her spouse of 21 years and mentoring young adults and their two college-aged children.

12:30 pm

## Fireside Chat: Redirecting Your Business

*(Guest: Susan Trivers, moderated by  
Valari Jackson)*



### About Susan

After 8 straight weeks of business travel, Susan Trivers came home to stacks of credit card bills. She was also looking at weeks of waiting to get reimbursed and to get paid for her work. When she asked the vendor representative at one of her clients “why am I, a boutique business owner, financing the expenses of your multi-million dollar company?” he hung up.

At that moment, Susan knew no one else was going to fix this problem. It was up to her. She researched, modeled, and tested different pricing approaches. About ten months later, she promised herself “no more hourly billing.” And since then she and her hundreds of clients have adopted pricing tied to the value and IMPACT they deliver. There are payments in advance and strict terms and conditions.





Susan earned her MBA from the University of Bridgeport, where she went on to teach Finance and Economics for several years. Then she worked for three non-profit institutions, before deciding that she needed to respect her own energy and creativity. She bought and operated small cafe in Alexandria VA for 4 years. After selling the café she established her consulting company in 1999. Since then she's worked with hundreds of companies and thousands of individuals, helping them with the essential skills of business: strategy, communication, marketing, speaking, and pricing approach.

Susan's website is loaded with resources for knowledge services firms. Subscribe to IMPACT Based pricing, Susan's weekly newsletter. [www.susantrivers.com](http://www.susantrivers.com).

You can start your own pricing makeover with Susan's 60 Minute Pricing Makeover Mini Course. <https://susantrivers.com/60-minute-makeover/>

## About Valari Jackson

Valari Jackson is a dynamic, relatable and inspired leader. With her genuinely engaging style and thought-provoking conversation, she compels you to dig deeper and think higher. Some say it's her NASA training or the years as an Aerospace Engineer that give her the ability to set you on a trajectory to achieve greater than you realized you could. With more than 25 years as a top-producing Realtor, she is a sought-after advisor and strategic thinking partner who knows first-hand the frustrations and challenges that can overwhelm even the most seasoned entrepreneur. Her uncanny ability to uncover and illuminate the blind spots and missed opportunities in your business, is matched with her passion to provide a framework for systems that will optimize your resources and increase your bottom line allowing your business to flourish. Valari's talents extend beyond the business realm. She refers to herself as a classically-trained bargain hunter who once traveled for 31 hours and across 3 continents in pursuit of a great deal.



1:15 pm

## Lessons from the E-Suite Entrepreneurs *(Erica M. Roberts)*

### Erica M. Roberts

Founder & CEO @ X Is Possible, LLC | Creator of E-Suite Entrepreneurs: 4-Week LEAN Startup Mastermind

We will wrap up the day with lessons gleaned from women entrepreneurs in 2022.